Aarhus.dk and Connections

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Municipality of Aarhus

With a population of ~340,000 Aarhus is Denmark’s second-largest city.

21,000 fulltime employees.
Budget of 20 billion Danish kroner (~2.7 billion Euro)
People who hold power in government, police, judiciary, and health services are trusted to act in the best interest of society, and there is very little corruption.

https://denmark.dk/people-and-culture/trust
Search engine - TRUST
NEW WEBSITE
5 million visitors pr. year
aarhus.dk - 50 School sites and more....
Virksomheder overvåger dine søgninger på kommuners hjemmesider

Sæger du eksempelvis efter alkoholavænning på din kommunes hjemmeside, kan virksomheder lægge dine data og sælge dem til kommersielt brug.

INTERAKTION MED DET OFFENTLIGE PÅ NETTO KAN – I NODSÆTNING TIL AT SHOPPE SIKRÆRE EKSTREME FØLSOMHEDER: FORBRUGERNÅET TÅNK:

» Det kan være alt fra skilsmisse til børneskade og skat, og derfor har de her myndigheder et særligt ansvar. Siger seniorjurist Anette Høegh.

Profilering med hensyn til reklame.


YouTube shuns cookies and pixels in favour of signed in user data for cross screen targeting

By John McCarthy - 20 January 2017 16:39 pm
Cookies are increasingly proving ineffective as browsing habits become ever more sophisticated, making it harder to build a full picture of user journeys. Furthermore, consumers and legislators are pushing back against the intrusiveness of the trackers.

Diya Jolly, director of YouTube product management, said: “As more viewership on YouTube shifts to mobile, we’re making it easier for advertisers to deliver more relevant, useful ads across screens. Now,
All the website used one video host….
Browser Fingerprinting with Fonts

The current capabilities of fonts allow information about the user’s system to be leaked to the web server. I consider it to be an exploit. Anything that leaks more about the system than the user agent and platform is a security/privacy hole. The web page https://www.kirupa.com/html5/detect_whether_font_is_installed.htm describes one method of detecting installed fonts with JavaScript.

Since it is very rare for two systems to have identical fonts installed, font detection can be used as a so-called “super cookie” to identify users even when they have deleted their cookies.

Web Fonts are part of the solution to this problem.

Web Fonts as a Solution

If browsers would ship with a few built-in fonts and refuse to ever use system fonts, then JavaScript/Canvas tricks to detect system fonts would only report the fonts that shipped with the browser. This would not give away any more information than the user agent string already gives away. It might help a server determine if a
SUPERCOOKIE
The ‘who is talking key’ on the keyboard!

F12
Ask what are they sending? (Talking about)
Aarhus Municipality does not wish to use services that resell or otherwise provide information about the end user's behavior / visits to the website to third parties without prior agreement between Aarhus Municipality and third parties.
We removed / replaced a lot of third-party tools
(the usual suspects)

• Embedding technology from social media platforms
• One video platforms (a particular)
• External font libraries
• External design elements / technology
• External share button function.
• External CAPTCHA technology
life situations

Marriage and Divorce
Health Conditions
Political interests
Self-service
Etc .....
• What books did you flick through?
• How fast do you read?
• What information leaflet do you put in your bag?
• What books are you looking at?
• What books did you borrow?
The new digital divide is between people who opt out of algorithms and people who don’t

Here are three ways to take control of the algorithms in your life.

[Source Images: Pavo Stoynov/Pixabay, StudioM1/iStock]

BY ANJANA SUSARIA 5 MINUTE READ

Every aspect of life can be guided by artificial intelligence algorithms—from choosing what route to take for your morning commute, to
The doubt must benefit the citizens.
Facebook Pixels

https://www.govloop.com/community/blog/facebook-pixels-not-allowed-website/
We still have a lot of work to do!

How to ask for consent (The Right Way)?

How do we make it our DNA and not just somebody’s passion?

How do we change the way we buy IT-stuff – ethical direction?
questions?
„Ethical behavior is about doing the right thing even when no one is watching – even when doing the wrong thing is legal.“

SACHIN LODHA, TATA CONSULTANCY SERVICES, INDIEN

Fra Erhvervsministeriet hjemmeside <https://em.dk/media/12191/ekspertgruppens-afrapportering-inkl-anbefalinger.pdf>