



Arranged by  
**DATAETHICS**



**European Data  
Ethics Forum  
2019**

**On AI, personal data  
control & ethical  
data**

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8.30	<b>Doors are open for coffee tea and croissants</b>
9.00	<p><b>Welcome</b></p> <ul style="list-style-type: none"> <li>- <b>Practicalities/housekeeping</b> by Hans Ravnkjær Larsen, Dansk IT</li> <li>- <b>Status on Data Ethics</b> by Pernille Tranberg, Dataethics.eu</li> </ul>
9.30	<p><b>KEYNOTE Data Protection - Walk The Talk, Paul Nemitz</b></p> <p>Paul is the principal Advisor in the EU Directorate General for Justice and Consumers. As the former Director for Fundamental Rights and Citizen's Rights, he led the reform of Data Protection legislation in the EU.</p>
10.15	<b>Power Meet &amp; Greet Break</b>
10.45	<p><b>European High-Level Expert Group and AI and Ethics</b></p> <p>DataEthics.eu's member Gry Hasselbalch will give a status on the Expert Group's progress, desired outcome, milestones, perspectives, and the next things to come.</p>
11.00	<p><b>AI &amp; Ethics cases and discussion</b></p> <ul style="list-style-type: none"> <li>- <b>Boost.ai</b> - Camilla Gjetvik, Chief Operating Officer, on how Boost makes and markets chatbots in fierce competition with global players.</li> <li>- <b>Okra.ai</b> - Loubna Bouarfa, CEO and founder, on how Okra works ethically with artificial intelligence in healthcare.</li> <li>- <b>Calcabis</b> - Kasper W Rost, CEO and founder, on using AI with no personal data.</li> </ul>

11.40	<b>Discussion AI &amp; ethics</b> - Birgitte Kofod Olsen moderates
12.00	<b>Dilemma Game</b> We debate a few dilemmas on Data Ethics IRL - In Real Life. Stay tuned, lean forward.
12.15	<b>LUNCH &amp; networking</b> - <b>Meet our cool sponsors</b> (who are focusing on privacy and data ethics Mozilla and Eyeo). - <b>Data ethics in practise.</b> Share common pitfalls, view, tips and tricks with Piek Visser-Knijffl privacy and data-ethicist
13.15	<b>Danish Data Ethics cases</b> - <b>EmailPlatform</b> - CEO and founder Kim Østergaard about EmailPlatform is a competitor to MailChimp working with GDPR and ethics. What are the challenges as a fast growing start-up? - <b>Aarhus Municipality</b> - Mikkel Højbjerg, digital site manager, on how the second largest municipality in DK is implementing data ethics.
14.05	<b>Denmark's Dataetiske Råd - A National Ambition</b> Rikke Hvilshøj, Danish IT, is a member and will give a status on the Danish governmentally initiated Council on Data Ethics (Dataetisk Råd).
14.15	<b>Discussion What is DataEthics?</b> - Catrine Søndergaard Byrne moderates
14.30	<b>BREAK &amp; networking</b> (like lunch)
15.00	<b>Individual data control and discussion</b> - <b>Solid.</b> Mitzi László, Community Manager of Solid, a Tim Berners-Lee led initiative with the goal to decentralise power on the web to ensure that it is used for the global public good. - <b>MAIF/MyData</b> - Sarah Medjek from the University of Paris Nanterre will tell about how the French teachers' owned insurance <a href="#">company MAIF</a> is giving back data to their customers, and how individual data control impact individuals' attitudes and behavior.
15.30	<b>Discussion on individual data control</b> - Pernille Tranberg moderates
15.45	<b>Dilemma game</b>

16.00-16.30	<b>Practical Action On Data Ethics</b> - <a href="#">Peter Wells</a> , the Head of Policy at the Open Data Institute will take practical action on data ethics with different tools.
16.30	<b>KEYNOTE</b> Ingrid Ødegaard, founder of the Norwegian browser video service WhereBy.com (formerly Appear.in) on how they focus on privacy in a global competitive video market.
16.50	<b>Wrap-up - what did we learn today?</b> - by Hans Ravnkjær Larsen
17.00-17.30	<b>Goodbye and Good Luck</b> Have a glass of wine on the way out
	<b>Register:</b> <a href="https://form.jotformeu.com/91132936701352">https://form.jotformeu.com/91132936701352</a>