

# AGENDA

## European Data Ethics Forum 2018



**Where:** CFL, Folke Bernadottes Allé 45 - 2100 Copenhagen  
**Who:** [DataEthics.eu](http://DataEthics.eu) and DANSK IT  
**How:** [Sign up here](#)

8.30-9.00 Registration, coffee and croissants

9.00-9.20 Welcome and introduction - what is data ethics  
by Pernille Tranberg, co-founder of DataEthics.eu

9.20-9.45 **Keynote 1 - Marit Hansen on privacy in IOT and Smart Cities**  
*Many companies brag that they adhere to the strictest privacy laws in the world, the German. One of the big forces behind Germany's advances in privacy and data ethics is Marit Hansen, Data Protection Commissioner for Schleswig-Holstein. She will talk about how Germany advises public and private companies on data protection and data ethics when it comes to Internet of Things and Smart Cars/Smart Cities - and give us insights on how she won this case on Facebook making everybody with a Facebook page jointly responsible for Facebook's data behavior.*

9.45-10.10 **Keynote 2 - Dan Shefet on The Right To Be Forgotten**  
*Dan Shefet, the Danish-French lawyer, who has won a groundbreaking case on the right to be forgotten against Google, will talk about how he did that and how he's giving Google nightmares.*

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10.10-10.40

### **Networking\***

In all the breaks you can join tables and meet interesting people like the Danish Data Protection Agency - see below

10.40-12.00

### **Data Ethics Discussions & panel**

#### **AdblockPlus & Flattr. Laura Sophien Dornheim**

*from the German company Eyeo GmbH, who is behind the worlds' most used adblocker, will talk about how their products are designed and their organization built on privacy values. How do they see the consumer reactions evolve in the existing internet business model based on tracking ads.*

#### **Tresorit. Istvan Lam**

*CEO in the Swiss cloud encryption company will talk about how Tresorit provides end-to-end encrypted file sync & sharing, why they do it, the role of encryption in data security, and the challenges of creating policies and technologies that protect citizen's privacy.*

#### **Silo.ai Erlin Gulbenkogl**

*As a specialist in privacy-enhancing technologies, she will explain how this Finnish company Silo.ai works with artificial intelligence and ethics.*

#### **Mozilla. Reagan MacDonald**

*California-based Mozilla works actively for privacy and is behind the browser Firefox and partly owner of German Cliqz.*

Moderator: Catrine Søndergaard Byrne, co-founder of DataEthics.eu

12.00-13.00

### **A delicious Lunch\***

13.00-14.30

### **Data Ethics Discussions & panel**

#### **EduLab. Kasper Holst Hansen**

*With a mission of making the worlds' kids masters of math, the founder and CEO will tell us why EduLab created data ethical guidelines, why they are so important to EduLab, and the reasons behind his belief that data ethics will be a competitive advantage for a short period only.*

#### **Axa. Cécile Wendling**

*The Group Head of Foresight at Axa, a multinational French-based insurance company, will tell us how Axa works with privacy and data ethics; which challenges they are facing and which solutions they have arrived at (so far) in their work with ethical algorithms - especially when it comes to insuring smart cars and Internet of Things.*

#### **Playwall, Annefleur Schipper**

*This Dutch start-up will let you pay for news with money or with your data but in a transparent way. [Pay or Play](#). The founder Annefleur Schipper will tell us how they are building their new services with privacy at the cor.*

Moderator: Gry Hasselbalch, co-founder of DataEthics.eu

14.30-15.00

### **Networking w coffee and sweets\***

15.00-15.30 **AI Dilemma Games**

All participants will be presented for 3-4 different dilemmas dealing with artificial intelligence and ethical dilemmas, where you have to choose if you like them or not and

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then argue for your position.

Moderater: Birgitte Kofod Olsen, co-founder of DataEthics.eu

15.30-15.50

**Keynote 3 - Professor Steen Rasmussen**

*A grand vision from Europe in the data age*

15.50-16.00

**Rikke Hvilshøj, CEO of DANSK IT** will sum up

16.00

Drinks and goodbye (and evaluation forms; input for next year)

18.00

Dinner at a nearby restaurant for those who signed up for that

\* **In all breaks** (including lunch) we will have table discussions on specific topics.

- **'How to embed privacy and security into the product development process'** where you can meet **Marit Brademan**, Agile coach and Product Facilitator. She has drafted a framework on how to systematically embed privacy and security in the product development process and wants feedback and discussion on that.

- **GDPR - status.** Another table is concerning GDPR where 2-3 persons from the Danish Data Protection Agency - including the director Cristina Angela Gulisano - will be available for a talk.

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